

Appl. No. 10/076,198  
Amdt. dated November 10, 2004  
Reply to Office Action of August 10, 2004

**AMENDMENTS TO THE CLAIMS:**

Please amend claims 1, 3, 16, and 17 as follows:

**LISTING OF CLAIMS:**

1. (Currently Amended) A greeting card comprising:  
a foldable greeting card portion having at least a front panel and a rear panel, with the panels  
being hingedly interconnected along a fold line but otherwise unattached to one  
another so that the greeting card portion is freely openable about the fold line,  
at least one of the panels having preprinted indicia thereon;  
a gift card having a coded portion with coded information thereon; and  
coupling means for temporarily securing the gift card directly to one of the front and rear  
panels, with the gift card overlying a face area defined on the one panel to which the  
gift card is directly secured, whereby the panels conceal the gift card from view when  
the greeting card portion is folded;  
said front panel concealing the gift card from view when the greeting card portion is folded  
and the gift card is secured,  
said face area of the one panel one of the panels to which the gift card is temporarily directly  
secured including preprinted indicia that is in an underlying relationship with the gift  
card so as to be concealed by the gift card until the gift card is removed.

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2. (Canceled)

3. (Currently Amended) A greeting card as set forth in ~~claim 2~~ claim 1, wherein at least one of said panels includes preprinted indicia corresponding to a particular occasion.

4. (Canceled)

5. (Original) A greeting card as set forth in claim 1, wherein the coupling means includes adhesive.

6. (Original) A greeting card as set forth in claim 1, wherein the coded portion includes a personal identification number corresponding to the gift card.

7. (Original) A greeting card as set forth in claim 1, wherein the coded portion includes scannable information.

8. (Original) A greeting card as set forth in claim 7, wherein the coded portion includes a magnetic strip.

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9. (Original) A greeting card as set forth in claim 7, wherein the coded portion includes a bar code.

10. (Original) A greeting card as set forth in claim 7, wherein the coded portion includes a transponder.

11. (Original) A greeting card as set forth in claim 7, wherein the coded portion includes a transmitter.

12. (Original) A greeting card as set forth in claim 1, wherein the panel carrying the gift card includes a window positioned in registry with the coded portion.

13. (Original) A greeting card as set forth in claim 1, wherein each of the panels of the greeting card portion has a width and length and the gift card portion has a width and a length which is less than the width and length of either of the panels.

14. (Canceled)

15. (Original) A greeting card as set forth in claim 1, wherein at least one of the panels presents an area adapted to permit a personalized inscription to be written thereon.

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16. (Currently Amended) A greeting card comprising:  
a foldable greeting card portion including a plurality panels, with adjacent ones thereof being  
hingedly interconnected along a fold line,  
each of said panels being otherwise unsecured to every other one of said panels one another  
so that the greeting card portion is freely openable about the fold line,  
said greeting card portion presenting opposite, outwardly oriented front and rear faces when  
folded,  
said front face being provided with preprinted indicia thereon corresponding with a  
particular occasion on which a gift is to be given,  
said panels presenting interior faces that are oriented inwardly between the front and rear  
faces when the greeting card portion is folded, with at least one of the interior faces  
presenting an area adapted to permit a personalized inscription to be written thereon;  
and  
a gift card having a coded portion with coded information thereon,  
said gift card being removably secured to said at least one of the interior faces such that the  
gift card is concealed from view by at least the front face when the greeting card  
portion is folded.

17. (Currently Amended) A greeting card comprising:  
an openable greeting card portion including at least a front panel and a rear panel,

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said front and rear panels presenting respective front and rear faces which are oriented outwardly in opposite directions when the greeting card portion is closed,

said front and rear panels presenting interior faces that are oriented inwardly between the front and rear faces when the greeting card portion is closed, with at least one of the interior faces having preprinted indicia thereon; and

a gift card having a coded portion with coded information thereon,

said gift card being removably secured directly to said at least one of the interior faces, with ~~such that~~ at least some of the preprinted indicia is being on said at least one of the interior faces in an underlying relationship with the gift card so as to be concealed by the gift card until the gift card is removed.

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